

Defining the **NEW VALUE** in Home Construction and Ownership

featuring Meadow Ranch
a 55 & better active adult Coeur d'Alene community



Why ActiveWest as your builder?
Building USGBC LEED® Certified Homes
Well designed, well built homes, equals huge savings

Why live in Meadow Ranch?
Recreation, shopping, restaurants at your doorstep
Idaho Smart Growth & Green Building Award Winner

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green homes

ACTIVEST: MORE THAN EXPERIENCE

Experience matters, but what Dennis Cunningham, President of ActiveWest Builders, brings to the drafting table goes beyond building homes.

With a Landscape Architecture degree from Purdue University in 1987, Dennis had a clear vision of what he wanted to do.

He accepted a job with a land use planning company in Carlsbad, Calif., and became vice president — working on large master plans including the well-known Aviara community. He also oversaw facility planning for SDG&E and the Carlsbad Unified School District.

“I knew California was where I’d get first-hand experience with growth and policy planning while working closely and diplomatically with the California Coastal Commission, U.S. Fish & Wildlife, Department of Fish & Game, and the Army Corps of Engineers — no easy tasks by any means,” Dennis recalls.

“Carlsbad is one of the toughest places for development — the guidelines and overall master plans are so stringent.”

That being said, he still managed to serve eight years as a Carlsbad Parks and Recreation commissioner, sit on several city steering committees, obtain a real estate brokerage license, and partner in a 13,000-square-foot office building and an 8,000-square-foot state-of-the-art wine storage facility. He designed and built both of them.

After moving to Coeur d’Alene in 2001, Dennis became President of the United States Green Building Council for Idaho and is a chair-member for the West Region Council representing eight states.

He then set his sites to develop and build an urban infill 55 and older active adult community adjacent to Fred Meyer.

“This project is the culmination of 23 years of experience — from landscape architecture, entitlement work, and urban/land planning — combined with building quality homes that are high performance, healthy, and green in a development unlike any in the area,” Dennis states.

As an active member of the Urban Land Institute and American Planning Association, Dennis’ keen understanding of demographics and land use led him to purchase the property complete with a historic barn that he restored.

His instincts and experience have proven worthy — the community recently won the Idaho Smart Growth and Green Building Award and boasts North Idaho’s first and only USGBC LEED® Certified Platinum home.

“Typically it’s hard enough to sell lots and build during the winter. Throw in one of the worst real estate recessions ever and it seems an impossible task,” stated Sharon Cunningham, director of marketing.

“But we’ve been blessed, and are aligning what used to be a dairy farm on a plateau, with a row of 28 cottage-style homes — all being built for LEED® Certification.

In addition, plans call for 22 town homes. Two are built and four more are going up. Roughly 40 more homes will be built in Phase II.

“People are surprised by the quality and detail,” Sharon continues.

“From radiant in-floor heating and full wrap windows to Hardiplank siding. These are cozy, charming, sensible homes and have even interested people who want a Meadow Ranch-like home built in other areas. ActiveWest is also being considered for a building project in Spokane.”